Part 1 – Photoshop Melonhead (PSD in Handin Folder)

	Level 4	Level 3	Level 2	Level 1	Level 0
File Management	All elements have their own layer, properly labeled, Ordered logically	Most elements have their own layer, names are clear, ordered well	Some elements have their own layers, names are vague, some order	Few elements have layers, names are unclear, order unclear	Layers are not used, naming is not present, order not present
Photoshop Tool Use	All crops are seamless and final image combines elements into a pleasing whole	Most crops are seamless and final image works as a combined whole	Some crops are seamless and final image looks like a combination of several parts	Few crops are seamless and image looks disjointed but recognizable	Crops were not attempted, elements missing, final image unclear

Part 2 – Animation Backgrounds (PSD in Handin Folder)

	Level 4	Level 3	Level 2	Level 1	Level 0
File Management	All elements have their own layer, properly labeled, Ordered logically	Most elements have their own layer, names are clear, ordered well	Some elements have their own layers, names are vague, some order	Few elements have layers, names are unclear, order unclear	Layers are not used, naming is not present, order not present
Photoshop Tool Use	All crops are seamless and final image combines elements into a pleasing whole	Most crops are seamless and final image works as a combined whole	Some crops are seamless and final image looks like a combination of several parts	Few crops are seamless and image looks disjointed but recognizable	Crops were not attempted, elements missing, final image unclear
Photography	3 photographs all combine to add to the storyline	3 photos combined but all may not add to storyline	2 photos combined to add to storyline	2 photos combined but do not add to storyline	1 image used as background

Part 3 – Pivot Animation (PIV in the Handin Folder)

	Level 4	Level 3	Level 2	Level 1	Level 0
Storyline	Story is clear- has a beginning, middle, and end and follows the storyboard	Story is clear, but does not follow storyboard	There is a story present, but it is not obvious and partly follows the storyboard	Story missing elements and relationship to storyboard unclear	No real story or does not represent the storyboard
Animation Skills	Animation is smooth and movements are natural	Animation is almost smooth and passingly natural	Animation is jumpy and movements are somewhat natural	Animation is very jumpy and the movements are very unnatural	Animation moves from frame to frame almost at random
Length and Meaning	Over 350 unique frames and all add meaning to the story	Over 250 unique frames and all add meaning to the story	Over 250 unique frames but frames do not add to the story along	Under 250 unique or the frames do not add to moving the story along	Under 150 unique frames or do not add to moving the story along

Part 4 – Final Video (AVI in the Handin Folder)

	Level 4	Level 3	Level 2	Level 1	Level 0
Techncial	File is correct format , specs and duration	File is correct format , specs and duration	File has 1 of following wrong: format , specs or duration	File has 2 of following wrong: format , specs or duration	File has all 3 wrong: format, specs and duration
Visuals	Skillful combination of graphics, effects and titles to complete story	Use of graphics, effects titles to complete story	Use of effects or titles to add to story	Use of effects or titles does not add to the story	No use of effects or titles
Sound	Sound FXs and music skillfully complete story	Sound FXs and music contribute to final story	Sound FXs and music do not distract from story	Sound FXs or music distract from final story	Missing Sound FXs or music